



BROERMANN
HOTELS & RESORTS

Broermann Hotels & Resorts acquires Grand Hôtel Suisse Majestic Montreux on Lake Geneva

Broermann Hotels & Resorts confirm the acquisition of 100 per cent of the shares in the public limited company Hôtel Suisse Majestic S.A., proprietor of the Grand Hôtel Suisse Majestic Montreux / Switzerland. On 1 January 2018, the company and with it the hotel, steeped in tradition, passed into the ownership of Broermann Hotels & Resorts, expanding its collection of unique, historic grand and boutique hotels beyond the borders of Germany for the first time. The private hotel group has been represented in Königstein im Taunus with Falkenstein Grand Kempinski and Villa Rothschild Kempinski near Frankfurt, as well as in the Free and Hanseatic City of Hamburg with Hotel Atlantic Kempinski Hamburg up until now.

Stefan Massa, CEO of Broermann Hotels & Resorts, commented on the addition to the portfolio as follows, "We consider ourselves very fortunate to welcome such a remarkable hotel as the Grand Hôtel Suisse Majestic as a new member of our hotel family. We look forward to the future with the team at the hotel and are delighted to be in such a prominent place as Montreux."

The four-star superior Grand Hôtel Suisse Majestic is a building in the style of the Belle Epoque, built in 1870 by Eugène Jost. Following renovation in 2010, the hotel now shines in new splendour and impressively combines historic architecture with a high-quality relaxed lifestyle. It offers 155 rooms and suites, lies in the heart of Montreux and provides a breathtaking view of Lake Geneva and the French Alps. It is just a few steps away from the port, where the world-famous boat cruises on Lac Léman start from – they connect 40 ports in Switzerland and France.

In addition to the familiar high standards of the Swiss hotel industry, culinary delights are the hallmark of the Grand Hôtel Suisse Majestic in Montreux: The "45" restaurant, a dream restaurant with a unique view of the Alpine scenery, unites culinary and scenic delights every day at lunch and dinner. Six stylish meeting rooms each provide capacity for up to 30 guests while the Salon Riviera offers meeting and event options for up to 100 people. On top of that, the historic hotel ballroom is the perfect setting for exclusive events and weddings for parties of up to 220 guests.

The family company, Broermann Hotels & Resorts, is delighted that it can now contribute its passion for the hotel industry in Montreux as well. Stefan Massa: "First and foremost it is important for us to be a professional, committed, trustworthy partner to the team at the Grand Hôtel Suisse Majestic. Integration into the city of Montreux, the proximity to the people who live here, the region and Switzerland, are and remain essential for the Grand Hôtel Suisse Majestic."

Königstein im Taunus / Montreux, 19. April 2018

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Images for editorial use can be found here:

http://www.broermann-hotels.com/hotels/View_on_Grand_Hotel_Suisse_Majestic_Montreux.jpg

http://www.broermann-hotels.com/hotels/View_Lac_Leman_Grand_Hotel_Suisse_Majestic_Montreux.jpg

http://www.broermann-hotels.com/hotels/Executive_Suite_Grand_Hotel_Suisse_Majestic_Montreux.jpg

About Broermann Hotels & Resorts

Unique luxury hotels in the superior category are part of the collection of historic grand and boutique hotels of Broermann Hotels & Resorts.

Discerning business and private travellers can discover business hideaways only 20 minutes away from Frankfurt International Airport in Königstein im Taunus, which is also the headquarters of the hotel group: the Falkenstein Grand Kempinski and the Villa Rothschild Kempinski. Those who want to discover the fascination of the North and the Free and Hanseatic City of Hamburg for personal or business purposes can find true fulfilment in a maritime and urban atmosphere in the Hotel Atlantic Kempinski Hamburg. With the Grand Hôtel Suisse Majestic in Montreux on the Swiss Riviera, Broermann Hotels & Resorts is offering both a high-class and a relaxed lifestyle with a direct view of Lake Geneva and the French Alps.

All these top hotels stand for traditional hospitality, authentic geniality and extremely high-quality hotel services. Culinary delights are also the hallmark of the hotels – excellent kitchens and services play a special role in shaping our guests' visits. Professional fitness and therapeutic spa offerings perfectly complete the hotels' range of services.